

Press Release

4/1/2023

DD52R-E-RF Wireless spindle positioning system wins the German Design Award 2023

The DD52R-E-RF wireless system - ELESa patent - was awarded with the "Special Mention" by the jury of the German Design Award 2023 in the "Excellent Product Design - Industry" category for outstanding design quality.

The German Design Award is the most important contest of the German Design Council. Over the past 10 years of activity, the contest has earned a prominent position among the most prestigious international design awards, with the aim of rewarding innovative design projects and products. An international jury composed of leading experts from all design disciplines recognises the winners with a high level of expertise in design innovation and a strong focus on the needs of their customers and the market.

Participation in the competition is upon invitation by the Council itself, which selects candidates from among products and services whose characteristics stand out, in a particularly brilliant way, for the general concept of the project, for sustainability, aesthetics, functionality and durability of the product.

The result of an ambitious project on which the company focused significantly from the start, the new system of wireless electronic position indicators is the latest evolution of a range of ELESa position indicators, which today has numerous solutions including mechanical or electronic indicators, gravity or positive drive.

The system consists of up to 36 electronic position indicators connected via radio frequency to an external control unit. Designed for manual positioning of drive shafts on "smart" machines where frequent format changes are required. Minimizing set-up times and reducing machine downtime costs for format change translates into increased plant productivity, resource savings and increased efficiency. No need for connecting cables with a reduced environmental impact for a much less complex system. Unique of its kind, it allows you to save time and eliminate human errors during set-up in paperless mode.

This important new acknowledgment joins the other 43 awards for industrial design received by products in the ELESa range, testifying to the fact that listening to new market demands on the one hand and the pioneering spirit with which certain technological challenges are tackled on the other hand, are a constant commitment towards which ELESa has never compromised.



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