

Press Release

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Elesa presents the Soft-Touch line: maximum comfort, secure grip, and award-winning design

Elesa introduces the **Soft-Touch line**, a range of clamping knobs, handles, levers, and grips for machines and equipment, designed to ensure **operational comfort, secure grip, and ergonomics**.

The key feature of **Soft-Touch components** is the **thermoplastic elastomer (TPE) coating**, chemically and mechanically bonded, which guarantees a reliable grip even in less-than-ideal conditions, such as humidity, grease, or high temperatures. The ergonomic shape and soft finish enhance operator **comfort** and **contribute to vibration absorption, reducing hand fatigue** during repetitive or precision tasks.



Thanks to these characteristics, the Soft-Touch products are particularly suitable for applications where continuous human-machine interaction is required, demanding **control, tactile sensitivity, and operational safety**.

In the **medical sector** and for **precision instruments**, Soft-Touch knobs and handles allow accurate adjustments, improving control and reducing manual stress even during prolonged use.

In **fitness, rehabilitation equipment**, and for **users with disabilities**, the Soft-Touch coating ensures a stable and comfortable grip even in the

presence of sweat, contributing to increased safety and usability.

In **material handling machinery** and **gardening equipment**, often used in demanding environments, the TPE finish ensures operational reliability even in the presence of dirt, moisture, or temperature fluctuations.

Among the flagship products of the line, the **M.343-SOFT bridge handle** recently won the prestigious **German Design Award 2026**, an international recognition of innovation and excellence in industrial design. The handle is made of black technopolymer with a matte finish and features Soft-Touch TPE inserts, available in orange, red, green, and grey, all matte. The hardness of the inserts is 70 Shore A, providing an optimal balance of comfort, durability, and safety.



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