

# Press Release

16/05/2024

## ELESA Wins the Good Design® Award for the Innovative M.2000-SWM

ELESA, the leader in the design and manufacturing of standard components for the mechanical industry, is thrilled to announce that its **M.2000-SWM Handles with monostable switch and LED indicator light** has been bestowed with the prestigious Good Design® Award by *The Chicago Athenaeum: Museum of Architecture and Design*. This recognition not only celebrates our commitment to contemporary design and technical innovation but also underscores the significant impact our products have on the industry.

The **Good Design®** award, founded in Chicago in 1950, recognizes products and industry leaders who have pushed the boundaries of design and manufacturing. It aims to create awareness about contemporary design and honor those who have charted new directions for innovation in the global marketplace.

The award-winning M.2000-SWM series of handles is part of those recognized as such.

These handles, which have been recognized for their unique blend of functionality, ergonomics, and modern design, are specifically designed for assembly on machine doors or guards in the industrial sector. They seamlessly integrate multiple functions to provide optimal performance and safety, setting them apart from conventional handles.

The M.2000-SWM features a compact shape and ergonomic oval cross-section, offering a secure and comfortable grip, even when the operator is wearing work gloves. The handle incorporates the functions of a component for opening/closing doors or machine guards, a column signal multicolor light, and a control box with safety contacts. It is available in versions with direct electric cable or standard connector output.

"We are honored to receive this new award, which is evidence of our dedication to innovation and quality," said Carlo Bertani, Managing Director, and Board Member at Elesa. "This achievement is a testament to the ability and expertise of our team. We are proud to have developed a product that truly stands out in the market. This recognition, added to the previous four (Leap Awards in 2022, IF Design Award and ADI Design Index in 2023 and German Design Award this year), further validates our commitment to creating cutting-edge solutions for our customers."

The awards reflect the company's ongoing commitment to excellence and its dedication to providing innovative solutions that meet the evolving technical needs of its customers.



*As Awarded by The Chicago Athenaeum:  
Museum of Architecture and Design*

*M.2000-SWM Handles with monostable switch  
and LED indicator light.*



## Press Box

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