## Press Release

12/21/2023

# ADI Design Index has selected the ELESA M.2000-SWM "Handle with monostable switch and LED indicator light."

On Monday, November 6, the Association for Industrial Design (ADI) organized the preselection event for the Compasso d'Oro (Golden Compass). Italy's oldest and most prestigious industrial design award. The event took place against the backdrop of the ADI Design Museum's permanent exhibition in Milan, dedicated to preserving and promoting the historical collection of projects that have received the Compasso d'Oro Award.

The collection displayed at the museum, recognized by the Ministry of Cultural Heritage for its exceptional artistic and historical significance, is part of Italy's national cultural heritage. Notably, two ELESA products previously won the award in 1994. Each year, the Permanent Design Observatory, consisting of expert panels across Italy, reviews Italian design productions. The selected products are evaluated by an expert jury based on their originality, functional and typological innovation, production processes, materials used, and formal synthesis. Emphasis is placed on environmental respect, public and social value, usability, interaction, and Design for all.

Among the 219 products and services selected by the ADI permanent observatory. ELESA's M.2000-SWM, a handle with a monostable switch and LED indicator light, received an award in the "workplace design" category. This recent and significant recognition further validates the exceptional quality of ELESA's technical solution, known for its distinctive design and innovative content. This accolade adds to the list of awards received by ELESA's M.2000-SWM handle, including acknowledgment from prestigious panels like the LEAP Design Award in the USA in 2022 and the IF Hannover in Germany in 2023.



M.2000-SWM handles with previous awards Leap Design Award and IF Design Award



**Golden Compass Selection** 

ADI DESIGN INDEX logo

## **Press Box**

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Additionally, the project was featured in Lombardy Excellences of Design 2023, an initiative that champions design in one of Italy's most industrialized regions to not only attract new investments, but to also promote sustainability and tourism growth.

The ADI Design Index selection was also exhibited in Italy's capital, Rome. Showcasing our award-winning designs At the WeGil space until early December.





#### ONE HANDLE, MANY FUNCTIONS

The M.2000-SWM handle is the ideal blend of ergonomics, functionality, and compact modern design. Its oval section ensures a safe grip, even with work gloves, and the smooth surface facilitates easy cleaning.

The body is made of UL-94 V0 certified self-extinguishing technopolymer with a microswitch button, while the diffuser with RGB LED is constructed from self-extinguishing opaline polycarbonate.

Primarily designed for mounting on machine guard doors, the M.2000-SWM handles offer an additional functionality beyond basic door opening and closing. The button allows the operator to request access to the protected area through external logic, interrupting the power supply circuit. The positive action NC (normally closed) switch ensures the correct interruption of the power supply and can serve as a signaling light column and a control box with safety contacts.

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The handle's LED strip colors can be configured to indicate the protection status, and the range includes a complementary bridge handle without a switch, the M.2000, for a visually seamless combination of the two.











1941 – 2023

Serving the industry for 80 years,

Elesa specializes in designing and manufacturing an extensive range of standard components for industrial machinery and equipment. Our lineup includes handwheels, clamping handles, levers, adjustable levers, clamping elements, knobs, position indicators, indexing and spring plungers, leveling feet, hinges, tube connectors, latches, accessories for hydraulic systems, modular roller tracks, castors, wheels, magnets, vibration mounts, and vacuum components.

Crafted with cutting-edge technopolymers and metals, our products boast advanced features, high efficiency, reliability, ergonomic design, and innovation. Elesa brand components find applications across diverse areas within the industrial mechanics sector. Our unwavering commitment to research and development is complemented by a robust customer-centric service model.

Established in 1941 with headquarters in Monza and fourteen subsidiaries abroad, Elesa has a global presence, exporting products to over 60 countries worldwide.

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