

Press Release

21/12/2023

ADI Design Index: selected the ELESa M.2000-SWM "Handle with monostable switch and LED indicator light"

Monday 6 November: the ADI Design Index 2023 selection presented in Milan the preselection for the Compasso d'Oro (Golden Compass), the prestigious and oldest Italian design award organised by ADI, the Association for Industrial Design. Against the backdrop of the ADI Design Museum's permanent exhibition in Milan, which was created to preserve and promote the catalogue of projects belonging to the Compasso d'Oro Award's historical collection (which includes two ELESa products that won the award in 1994), stands this collection which is part of Italy's national cultural heritage and is recognised by the Ministry of Cultural Heritage as being of exceptional artistic and historical interest.

Every year the Permanent Design Observatory – the ADI institution composed of several panels of experts active throughout Italy and central panels – reviews all Italian design production that will be evaluated by an expert jury and selects products that stand out for their originality and functional and typological innovation, for the production processes employed, for the materials used, and for their formal synthesis. Particular attention is paid to products that demonstrate environmental respect, public and social value, attention to usability, interaction, and Design for all.

Among the 219 products and services selected by the ADI Permanent Observatory, divided into 14 different themed categories, is ELESa's M.2000-SWM, the new handle with monostable switch and LED indicator light that received an award in the "workplace design" category. This new and important accolade confirms the high level of quality of ELESa's new technical solution, which stands out for the character of its distinctive design and its innovative content, already recognised by other prestigious juries such as the LEAP Design Award in the USA in 2022 and the IF Hannover in Germany in 2023.



*M.2000-SWM handles with previous awards
Leap Design Award and IF Design Award*



Golden Compass Selection

ADI DESIGN INDEX logo

Press Box

1/3

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This ELESa project was also included among the Lombardy Excellences of Design 2023, an initiative created by the Lombardy Region in partnership with ADI LOMBARDIA to confirm the importance of design in one of Italy's most industrialised regions, not only as a driver for attracting new investments, but also to promote sustainability-related and tourism growth.

The ADI Design Index selection was then also exhibited in Rome at the WeGil Space until early December, proving that we want to promote the best designs in the capital too.



ONE HANDLE, MANY FUNCTIONS

The M.2000-SWM handle is an ideal combination of ergonomics, functionality, and compactness with a modern design. The oval section of the handle provides an ergonomic and safe grip for the operator's hand even when wearing work gloves. The smooth finish of the surface makes it easier to clean.

The body is in UL-94 V0 certified self-extinguishing technopolymer with microswitch button; the diffuser with RGB LED is made from self-extinguishing opaline polycarbonate.

Mounting on machine guard doors is the main application of the M.2000-SWM handles with the advantage of an additional functionality besides the basic opening and closing of machine doors. By pressing the button, the operator can request access to the protected area via external logic. The power supply circuit is then interrupted, thus allowing the operator to enter.

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The positive action NC (normally closed) switch ensures correct interruption of the power supply circuit. It can also act as a signalling light column and as a control box with safety contacts.

With the appropriate electrical connection, it is possible to configure the colours of the LED strip to indicate the protection status.

The range also includes the complementary bridge handle without switch - M.2000 - for an aesthetically perfect combination of the two.



M.2000-SWM handle with cable,
with connector, and
M.2000 bridge handle

1941 – 2023

80 years at the service of the industry

Elesa designs and produces the widest range of standard components for industrial machines and equipment: handwheels, clamping handles and levers, adjustable levers, clamping elements, knobs, position indicators, indexing and spring plungers, levelling feet, hinges, tubes connectors, latches, accessories for hydraulic systems, modular roller tracks, castors and wheels, magnets, vibration mounts and vacuum components. Made with the most advanced technopolymers and metals, highly efficient and reliable, ergonomic and innovative design, Elesa brand products are used in the most diverse areas of application in the sector of industrial mechanics. The constant commitment to R&D is combined with a strongly customer-centric service. Founded in 1941 with headquarters in Monza and 14 subsidiaries abroad, Elesa exports its products to more than 60 countries worldwide.

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