

Press Release

16/11/2020

New success case: Elesa meets the ZOLLER yellow

The use of colour and the care in aesthetical details for components destined for machines in industrial environments represent an international trend. A trend to which **Elesa** has always took inspiration from with the “well-designed and well-done” philosophy.

Elesa tubular handles are generally widely used to operate in large machine hatches in several industrial sectors.

In line with the new market's needs, Elesa, which had already pioneered the use of colour as a design element in mechanical components with the Ergostyle® line, not only expanded further the range of products available in different colour variants, but has also extended the colour range to 7. These are the Elecolors®: Pure Orange - RAL 2004, Light Grey – RAL 7035, Colza Yellow – RAL 1021, Pastel Blue – RAL 5024, Flame Red – RAL 3000 and May Green – RAL 6917.

When standard is not enough, Elesa Monza's production flexibility and company know-how go beyond!

In fact, customer can get any Elesa standard products in the exact colour he needs, if the standard colours available don't fit to their special colour.

This is what happened with **E. ZOLLER GmbH & Co. KG.**, founded as a mechanical workshop in 1945 by Alfred Zoller and developed into one of the world's leading companies and system provider of presetting and measuring machines as well as measuring, inspection, and management software for cutting tools and automation solutions.

To the German company, located in **Baden-Württemberg**, a client of Otto Ganter GmbH & Co. KG. (official Elesa distributor in Germany), Elesa provided the ETH. tubular handles with aluminium tube with epoxy resin coating, metal flake graphite colour, matte finish and screw-covers in special yellow, perfectly matching with the company colour.

The goal was simple: maximise the distinctive feature of their machines and improve their aesthetic perception by adding a “hint” of colour.

Elesa ETH. tubular handles, from the Ergostyle® line, didn't go unnoticed in front of the most prestigious international industrial design juries. In fact, in 2015, they have been awarded by IF design award and by Red Dot award.

Original design and ergonomics are combined with perfect functionality for an ever widening range able to meet the most diverse market needs in different industries.



ERGOSTYLE®
elecolors®

Elesa ETH. tubular handles



Elesa ETH. tubular handles application on ZOLLER smart tool cabinets

Press Box

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ETH. tubular handles range is available with handle shanks in glass-fibre reinforced polyamide based technopolymer, matte finish, corrosion resistant with a special expansion-assembly system that firmly fit to the tube to prevent rotation during operation.

Aluminium tubes with epoxy resin coating, highly resistant to wear, scratches and chemical agents or in anodised natural colour. The CLEAN version has been recently added: side shanks and tubes in white colour similar to RAL 9002 for medical and hospital applications.



ergostyle
elesacolors

Elesa ETH. tubular handles range

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